



Community Sponsorship Guidelines & Application

Thank you for considering Squadron Energy as a sponsor.

All sponsorship requests should be submitted using the Sponsorship Application Form. Please read the following guidelines before completing your application.

Note: Please ensure that you submit an application at least 6 weeks prior to an event to be eligible for sponsorship funding.

Objectives

The Squadron Energy Community Sponsorship Program provides funding or in-kind support to community organisations and/or community-based activities, events, initiatives and projects.

Sponsorship decisions are discretionary, however priority will be given to those organisations and events within the local area in which Squadron Energy is developing, constructing or operating projects (our host communities).

Squadron Energy aims to provide sponsorships that will:

- support organisations or groups to address issues affecting our host communities
- contribute to the sustainable social, economic and environmental development of our host communities
- complement Squadron Energy in achieving its business and corporate social responsibility objectives
- demonstrate the value created by community sponsorship and investment activities through reporting and outcomes measurement.

Eligibility criteria

Broadly, a sponsorship is any activity that benefits the wider community. Charitable donations and advertising are not considered as sponsorships.

Squadron Energy will consider all proposals, but as a general rule, we will not support sponsorships associated with:

- activities not near to a Squadron Energy project
- activities or services for individual/private benefit, exclusive to a particular group or individual, or operating on a for-profit basis
- political parties, organisations or campaigns, including registered lobbyists
- religious or spiritual groups, except where the request is inclusive of the wider community
- funding of interstate or overseas travel
- funding that is usually a core responsibility of the Federal, State or Local Government
- projects or activities that are in direct opposition to renewable energy
- funding goods or activities related to alcohol, tobacco, drugs, gambling, or any illegal activity
- any other activity deemed to be unethical, unsafe or unsuitable by SQE.

A wide-angle photograph of a wind farm. Numerous white wind turbines are scattered across a rolling landscape of green hills and trees. The sky is a soft, hazy blue, suggesting a clear day. The foreground shows a dirt path winding through the trees.

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Key sponsorship considerations

Some of the key selection issues and criteria to consider when completing your application include:

- Where is the event, activity or initiative located in relation to Squadron Energy's project(s)?
- How will this event/relationship provide benefits to the community?
- What other organisations support or have supported this sponsorship?
- How would your event/organisation benefit from Squadron Energy's involvement?
- How can Squadron Energy use the opportunity to achieve its objectives?
- How would Squadron Energy support be promoted?
- How would the sponsorship be measured and evaluated for effectiveness?

How to apply

If, after having read the criteria and considerations, you have a sponsorship opportunity which you would like to submit, you can either:

- **Complete and submit** the Community Sponsorship Application Form online at www.squadronenergy.com/community/communitysponsorship
- **Download and complete** the Community Sponsorship Application and forward with any relevant documentation to info@squadronenergy.com
- Prior to submitting your sponsorship proposal, please consider and include information addressing all of the questions in the Community Sponsorship Application Form.
- funding goods or activities related to of alcohol, tobacco, drugs, gambling, or any illegal activity
- any other activity deemed to be unethical, unsafe or unsuitable by SQE.

Squadron Energy will consider each community sponsorship proposal, however decisions are discretionary and sponsorships are limited.

Sometimes proposals which have great merit are not always able to be accommodated. It should be noted that sponsorship requests matching Squadron Energy criteria for selection may still be declined due to existing activities of a similar nature or other constraints.

Contact us

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